

恒迹

Footprints of TECON

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拓恒 2025 年度“中流砥柱”评定

2025 Annual “Pillar of TECON” Evaluation: Empowering Talent Growth and Driving Future Development

---Joye



2025 年度“中流砥柱”评定活动自启动以来，在公司内部引起热烈反响。全体员工积极参与，共收到 30 份高质量申请（其中 9 份自我推荐，21 份由部门负责人倾力举荐），充分体现了大家对这一重要人才选拔机制的关注与支持。

本次“中流砥柱”评定活动的意义非凡，它远不止于一次荣誉表彰，更是公司人才战略的核心实践，其核心价值在于为优秀人才的个人发展注入强劲动力，具体体现在：

- 开启职业发展“快车道”：
获评“中流砥柱”的优秀员工，将直接进入公司核心人才培养梯队，优先获得 承担关键项目、参与战略决策的宝贵机会。这不仅是信任，更是在实战中加速成长、拓展能力边界、实现职业生涯跃升的最佳平台。
- 赋予晋升“核心支撑”：
“中流砥柱”称号将作为一项高价值的关键评价指标，纳入公司晋升体系。它为获奖者未来的晋升之路增添重要砝码，提供坚实的制度保障，有效缩短实现更高职业目标的周期。
- 定制专属“成长加油站”：
公司将为“中流砥柱”们提供优先且定制化的培训资源，涵盖前沿专业技能、领导力发展等多维度领域。这不仅是学习机会，更是持续精进、保持核心竞争力、锻造不可替代价值的强力引擎。
- 树立榜样“成长力量”：
通过表彰“中流砥柱”，在公司内部树立可感、可学的卓越标杆。这不仅是对获奖者的肯定，更是向全体员工传递积极的成长信号，激发每个人见贤思齐、追求卓越的内在动力，营造比学赶超、共同进步的成长氛围。

未来，公司将持续优化人才机制，致力于为每一位有梦想、有能力的员工打造更卓越的发展平台和成长通道。我们坚信，让人才持续成长、绽放价值，就是对未来最有力的投资。让我们携手，以“中流砥柱”为榜样，共同驱动公司迈向更加辉煌的明天！

Since the launch of the 2025 “Pillar of TECON” evaluation, the initiative has sparked enthusiastic responses across the company. All employees actively took part, and a total of 30 high-quality applications were received—including 9 self-nominations and 21 strong recommendations from department heads—fully demonstrating everyone’s attention and support for this important talent selection mechanism.

This “Pillar of TECON” evaluation holds exceptional significance. It goes far beyond an honorary recognition—it is a core practice of TECON’s talent strategy, whose essential value lies in injecting strong momentum into the personal growth of outstanding individuals. Specifically, it is reflected in:

- Launching a Fast Track for Career Development:
Employees recognized as “Pillars of TECON” will enter the company’s core talent development pipeline, gaining priority access to opportunities to lead key projects and participate in strategic decision-making. This is not only a mark of trust but also the best platform to accelerate growth through real-world experience, expand capabilities, and achieve significant career advancement.
- Providing a Solid Foundation for Promotion:
The “Pillar of TECON” title will serve as a highly influential evaluation criterion, incorporated into the company’s promotion system. It will become a key asset supporting recipients on their path to higher positions, offering strong institutional backing and effectively shortening the time needed to reach more ambitious career goals.
- Creating a Customized Growth Hub:
TECON will provide prioritized, tailored training resources for the “Pillars of TECON,” covering cutting-edge professional skills, leadership development, and other multidimensional areas. This is not merely an opportunity to learn but a powerful engine for continuous improvement, sustained competitiveness, and building unique, irreplaceable value.
- Establishing Exemplary Role Models:
By recognizing the “Pillars of TECON,” the company sets tangible and inspiring benchmarks internally. This is not only an affirmation of the recipients but also sends a positive signal to all employees, motivating everyone to learn from the best, strive for excellence, and fostering an environment of shared progress and mutual growth.

Looking ahead, TECON will continue to refine its talent mechanisms, committed to creating an even more outstanding platform and pathway for every employee with aspirations and capabilities. We firmly believe that enabling people to grow and realize their value is the most powerful investment in the future.

Let us join hands, take the “Pillars of TECON” as role models, and together drive the company toward an even more brilliant tomorrow!

南美洲之行

Viaje a Sudamérica

---Silvia



“当马丘比丘的晨雾在晨曦中渐渐消散，露出印加帝国失落之城的轮廓；当布宜诺斯艾利斯的午夜街头，探戈舞者的高跟鞋敲击出令人心颤的节奏；当伊瓜苏瀑布的轰鸣声穿透雨林，水雾在阳光下折射出彩虹。这里集结了地球最极致的风景：安第斯山脉的雪峰刺破云层，亚马逊河的支流如血管般蔓延，阿塔卡马沙漠的星空璀璨到令人窒息，乌尤尼盐湖的镜面倒映着整个宇宙。这里也是人类文明的熔炉：印加帝国的巨石神庙与西班牙殖民者的巴洛克教堂对峙，非洲鼓点与安第斯排箫交织，魔幻现实主义的文学传统在每一个街角悄然生长。

Cuando la niebla matutina de Machu Picchu se disipa gradualmente con la luz de la mañana, revelando el contorno de la ciudad perdida del Imperio Inca; cuando los tacones altos de los bailarines de tango marcan un ritmo emocionante en las calles nocturnas de Buenos Aires; cuando el rugido de las Cataratas del Iguazú penetra la selva tropical, la niebla refleja arcoíris bajo el sol. Aquí se encuentran los paisajes más extremos de la Tierra: los picos nevados de los Andes perforan las nubes, los afluentes del río Amazonas se extienden como vasos sanguíneos, el cielo estrellado del desierto de Atacama es tan brillante que resulta sofocante, y la superficie especular del Salar de Uyuni refleja el universo entero. Este es también el crisol de la civilización humana: los templos megalíticos del Imperio Inca y el español. Las iglesias barrocas de los colonizadores españoles se enfrentan, los tambores africanos se entrelazan con las flautas de pan andinas, y la tradición literaria del realismo mágico crece silenciosamente en cada esquina.

我想这是所有西语学子的终极目标。因此十分感谢公司给的这个机会，让我在五月底，踏上了南美这片神奇的土地。出差之前，说实话是带有一丝恐惧的，因为当你在互联网搜索哥伦比亚这个国家，你会看到：这片大陆是魔幻现实主义的诞生地：分裂，酒精，枪支，毒品，犯罪，殖民统治。肉体 and 肤色记载着历史，历史和天气同频，上一秒是烈日当空，下一秒便是雷雨肆虐。当真正踏上这片土地，我才意识到自己携带了多少先入为主的偏见，而这次出差将成为一场意料之外的文化祛魅之旅。

Creo que este es el objetivo final de todo español. Estudiantes. Por lo tanto, estoy muy agradecido por la oportunidad que me brindó la empresa, que me permitió pisar esta mágica tierra de Sudamérica a finales de mayo. Antes del viaje de negocios, para ser honesto, estaba un poco asustado, porque al buscar Colombia en internet, verás: Este continente es la cuna del realismo mágico: división, alcohol, armas, drogas, crimen, dominio colonial. El color de la piel y la carne registran la historia, la historia. En sintonía con el clima, el sol brillaba en el cielo un segundo y al siguiente, las tormentas eléctricas rugían. Cuando realmente pisé esta tierra, me di cuenta de cuántos prejuicios había traído conmigo, y este viaje de negocios se convertiría en un inesperado viaje de desencanto cultural.

而和客户的沟通更是让我卸下心防，他们热情地递上咖啡，耐心的听我演讲，适时的回应，甚至是驱车送我们回住宿的地方。热情，永远是拉美人的代名词。

Y la comunicación con los clientes me hizo bajar la guardia. Me sirvieron café con entusiasmo; escucharon pacientemente mi discurso; respondieron a tiempo; e incluso nos llevaron de regreso a nuestro alojamiento. El entusiasmo siempre es sinónimo de latinoamericanos.

回程的飞机上，我重新审视这次出差的意义。表面上，可能我带回了好几家公司的联系方式，报价清单，甚至是初步的合作意向。但对我个人而言，收获的是一次世界观的拓展。这次旅行让我意识到，国际商务的真正挑战不在于语言或地理的距离，而在于我们是否有勇气放下预设，以开放的心态重新认识世界。哥伦比亚给我的最大礼物，不是潜在的商业机会，而是这种边界上的觉醒——在熟悉与陌生之间，在效率与人情之间，找到那个既能坚守原则又能拥抱差异的平衡点。

En el vuelo de regreso, reexaminé la importancia de este viaje de negocios. En la superficie, puede que haya traído información de contacto de varias empresas, una lista de cotizaciones e incluso una intención preliminar de cooperación. Pero, personalmente, lo que obtuve fue una ampliación de mi visión del mundo. Este viaje me hizo comprender que el verdadero desafío de los negocios internacionales no es el idioma ni la distancia geográfica, sino si tenemos la valentía de dejar de lado nuestras suposiciones y reentender el mundo con una mente abierta. El mayor regalo que me dio Colombia no fueron las potenciales oportunidades de negocio, sino el despertar en la frontera, entre lo familiar y lo extraño, entre la eficiencia y los sentimientos humanos, para encontrar el equilibrio que permite aferrarse a los principios y aceptar las diferencias.

塞尔维亚模板市场调研

Serbia Formwork Market Research

---Steven

2024 年初春，当贝尔格莱德的萨瓦河畔还带着些许凉意，我和技术专家 Eric、李和勇，以及业务经理 Sandra——踏上了这片曾因历史动荡而停滞多年的土地。此行的目的很明确：调研塞尔维亚模板市场，服务当地客户，并为公司下一步的海外布局探路。

市场观察：混凝土浪潮与基建机遇

塞尔维亚的建筑市场呈现出鲜明的两极分化。首都贝尔格莱德的老城区仍保留着大量砖砌结构的旧楼，这些建筑大多建于上世纪，墙体斑驳，结构老化。而在城市外围，混凝土框架的新建住宅正拔地而起——这个国家在经历了 30 年的发展滞后后，终于迎来了更新换代的浪潮。

更引人注目的是中资企业参与的基建项目。从贝尔格莱德到苏博蒂察，从诺维萨德到尼什，中国交建、中国电建等央企的身影随处可见。这些项目工期紧、规模大，对模板系统的效率和质量要求极高。本地承包商更倾向于租赁木梁或钢框体系，而大型基建项目则更看重采购方案的性价比和售后响应速度。

客户反馈：信任源于专业与真诚

在苏博蒂察的一个房建项目现场，我们回访了一位合作中的客户。此前，他们曾对模板的安装细节提出疑问，我们迅速调整了技术方案，并提供了现场指导。这次见面，对方对我们的服务态度给予了高度评价：“你们的技术团队反应很快，沟通也很直接，这让我们很放心。”

这种信任并非偶然。在塞尔维亚，许多国际品牌（如 Doka、PERI）虽然占据了一定的市场份额，但在价格和灵活性上，我们更具优势。尤其是在与中资企业的合作中，文化认同和语言便利进一步降低了沟通成本，避免了合同条款中的潜在风险。

现场与办公室：纸上谈兵不如躬身入局

这次出差让我深刻体会到，技术方案的价值不仅在于设计，更在于落地。在办公室里，我们可以用 CAD 绘制完美的支撑体系，但到了现场，工人可能会因为习惯问题选择另一种搭法；我们以为的“标准操作”，在实际施工中可能因为场地限制而需要调整。

Eric 和勇哥的丰富经验在此刻显得尤为重要。他们熟悉各种现场突发状况，能迅速判断问题所在，并给出可行的解决方案。而 Sandra 则凭借出色的商务能力和语言优势，让客户在技术讨论之外，也对合作细节充满信心。

竞争与机遇：性价比是敲门砖，服务是护城河

塞尔维亚的模板市场竞争激烈。Doka 和 PERI 凭借成熟的品牌影响力和本地库存优势，在大型基建项目中占据主导地位。但我们的产品在价格和质量上更具竞争力，尤其是在房建市场，早拆体系和租赁模式能帮助客户显著降低成本。

不过，真正的挑战在于售后响应。欧洲品牌在本地设有仓库，能快速处理突发需求，而我们的优势则在于灵活的合作模式和中资企业的天然信任。未来，如果能进一步优化供应链，我们在塞尔维亚的市场份额将有望大幅提升。

归程思考：技术服务没有捷径

离开贝尔格莱德的那天，阳光正好。回望这座正在快速变化的城市，我更加确信：海外市场的拓展，从来不是简单的产品输出，而是技术、服务、文化理解的多维融合。

在塞尔维亚，我们不仅输出了模板系统，更输出了中国工程师的专业态度和解决问题的能力。这种价值，远比一纸合同更值得珍视。

In early spring 2024, when the banks of the Sava River in Belgrade still carried a slight chill, I arrived with TECON colleagues—Eric, our technical expert, Li Heyong, and Sandra, our business manager—on land that had seen decades of stagnation due to historical turbulence. Our mission was clear: to survey Serbia's formwork market, serve local clients, and pave the way for our company's overseas expansion.

Market Insights: Concrete Boom & Infrastructure Opportunities

Serbia's construction market presents a striking duality. In Belgrade's old town, aging brick buildings from the last century stand with weathered walls and outdated structures. Yet on the city's outskirts, new concrete-framed residential projects are rising—a sign that the country, after 30 years of delayed development, is finally embracing modernization.

More striking are the infrastructure projects led by Chinese state-owned enterprises like China Communications Construction and Power Construction Corporation of China. From Belgrade to Subotica, Novi Sad to Niš, their presence is unmistakable. These projects demand high efficiency and quality in formwork systems, with tight schedules and massive scales. While local contractors prefer renting wooden beams or steel-frame systems, large infrastructure projects prioritize cost-effective procurement and responsive after-sales support.

Client Feedback: Trust Built on Expertise & Sincerity

At a residential construction site in Subotica, we revisited a client we had been working with. Previously, they had raised concerns about formwork installation details, and we quickly adjusted the technical solution while providing on-site guidance. This time, they praised our responsiveness: "Your technical team reacts fast, and communication is straightforward—that gives us confidence."

This trust didn't come by chance. In Serbia, international brands like Doka and PERI dominate certain market segments, but we hold an edge in pricing and flexibility. When working with Chinese enterprises, cultural alignment and language fluency further reduce communication barriers, minimizing risks in contract terms.

Field vs. Office: Theory Meets Reality

This trip reinforced a key lesson: a technical solution's value lies not just in design but in execution. In the office, we might draft flawless support systems in CAD, but on-site, workers might choose alternative setups out of habit. What we consider "standard practice" may need adjustments due to real-world constraints.

Here, Eric and Heyong's experience proved invaluable. They quickly diagnosed issues and proposed practical fixes. Meanwhile, Sandra's business acumen and language skills ensured clients trusted not just our technical solutions but also our partnership approach.

Competition & Opportunity: Price Opens Doors, Service Keeps Them Open

Serbia's formwork market is fiercely competitive. Doka and PERI lead in large infrastructure projects with strong branding and local inventory. But our products offer better cost-performance, especially in residential construction, where early-stripping systems and rental models help clients cut costs.

The real challenge? After-sales responsiveness. European brands have local warehouses for quick fixes, while our advantage lies in flexible cooperation models and the inherent trust from Chinese enterprises. If we can further optimize our supply chain, our market share in Serbia could grow significantly.

Final Reflection: No Shortcuts in Technical Service

On the day we left Belgrade, the sun shone brightly. Looking back at this rapidly transforming city, one thing became clear: expanding overseas isn't just about exporting products—it's about integrating technology, service, and cultural understanding.

In Serbia, we didn't just supply formwork systems; we demonstrated Chinese engineers' professionalism and problem-solving ethos. That value transcends contracts—it's what truly matters.



欧洲模板市场观察：英国与法国市场对比简析

European Formwork Market Overview: A Brief Comparison of the UK and France

--- Owen



一、市场整体情况：英国相对稳定，法国明显承压

2024 年，法国新建住宅许可合同同比下降 12.3%，开工量不足 26.4 万套，创下十年新低。多项帮扶政策取消，加上 RE2020 环保规则推高建造成本，导致许多项目被强制延期或撤销。

相比之下，英国市场还算稳健。政府提出“未来 5 年建设 150 万套新房”的目标，CITB 预测总产值将稳步增长，年均增幅约为 2%。市场节奏较快，对供应链响应速度和成本控制能力提出了更高要求。

二、模板使用模式：租赁为主 vs 销售 + 服务并行

英国市场以租赁为主流，经济体量远大于销售。大多数承包商通过租赁公司接触模板设备和配套服务，这也使得本地租赁商在项目中扩大影响力。

法国则是销售和租赁并行，客户更重视模板的合理性和适用性，应用环境复杂导致对本地服务能力和快速响应有更高依赖。

三、主流系统偏好：英国偏好成熟系统，法国更倾向自我研发

楼板方面，英国市场更倾向使用 Skydeck、Trio 等成熟系统，原因是这类产品已经进行全面评估和实操确认，方便工地经理相互配合和快速上手。

法国的模板厂商则更倾向自我研究和定制化设计，各自拥有数据库和展示系统，根据项目需求做对应调整。因此，在应对法国市场时，需要更多基于客户环境和工艺调研后进行定制。

TECON 推出的 Alu-Flex 铝合金系统和 BASE 20 木梁系统，充分考虑了跨市场应用性，同时可根据需求做对应应用优化，适用于英法市场。

四、客户结构与决策结构

英国主要为大型承包商和房产开发商，购买流程规范，偏好成套化、服务化产品和配套技术支持。

法国市场则以中小型施工公司为主，项目更分散，更依赖本地服务规划和无缝配合。

简言之：

- 英国：标准化导向，优先配套成熟系统，快速产品化
- 法国：定制化导向，重视系统调研和长期协同

英国和法国市场同为欧洲重点国家，但从项目结构、客户偏好到购买模式均有明显区别。TECON 可根据各自市场特点，有重点地进行产品和合作策略优化，同时提升对本地市场和法规的响应能力，继续推动我们在欧洲市场的拓展策略。

1. Overall Market Conditions: Relative Stability in the UK, Significant Pressure in France

In 2024, the number of new residential building permits in France declined by 12.3% year-on-year, with housing starts falling below 264,000 units—a ten-year low. The withdrawal of multiple support policies, coupled with the RE2020 environmental regulations driving up construction costs, has forced many projects to be postponed or canceled.

In contrast, the UK market has remained relatively stable. The government has announced a goal of building 1.5 million new homes over the next five years. According to CITB forecasts, the overall output is expected to grow steadily, with an average annual increase of around 2%. The market operates at a faster pace, placing higher demands on supply chain responsiveness and cost control capabilities.

2. Formwork Usage Patterns: Rental-Dominated vs. Parallel Sales and Service

In the UK, the market is primarily driven by rentals, which represent a far larger economic share than direct sales. Most contractors access formwork equipment and related services through rental companies, which in turn expand their influence within projects.

In France, sales and rentals coexist more equally. Customers place greater emphasis on the suitability and rationality of the formwork itself. The complexity of application environments also means there is a stronger reliance on local service capabilities and rapid response.

3. Preference for Mainstream Systems: The UK Favors Mature Solutions, France Leans Toward In-House Development

For slab formwork, the UK market shows a clear preference for proven systems such as Skydeck and Trio. These products have undergone comprehensive evaluation and practical validation, making it easier for site managers to coordinate and achieve quick adoption.

French formwork suppliers are more inclined toward their own R&D and customized design, each maintaining proprietary databases and demonstration systems that they adjust based on project requirements. Therefore, addressing the French market often requires more upfront research into the client's environment and construction processes to develop tailored solutions.

TECON's Alu-Flex aluminum system and BASE 20 timber beam system were designed with cross-market applicability in mind and can be optimized to meet specific needs in both the UK and France.

4. Customer and Decision-Making Structures

In the UK, the market mainly consists of large contractors and property developers. Purchasing processes are standardized, with a strong preference for integrated products, value-added services, and technical support packages.

In France, customers are primarily small and medium-sized construction companies. Projects are more fragmented, and clients rely heavily on localized planning and seamless collaboration.

Although both the UK and France are key countries in Europe, they differ significantly in project structures, customer preferences, and purchasing models. TECON can tailor its product and partnership strategies to suit each market's characteristics, strengthen responsiveness to local requirements and regulations, and continue driving our expansion strategy across Europe.

TECON 铝框墙模板系统的高质量应用

Canal Project in Singapore Using TECON Alumi Frame Wall Formwork

在新加坡建筑工程领域，模板系统的选择主要基于综合成本效益、混凝土成型质量和系统耐久性三大关键指标。铝框模板因其卓越的性能表现和长期经济效益，已成为市场主流选择。

TECON 铝框墙模板系统（Alumi Frame System）凭借其施工高效性、优异的重复使用性能和出色的混凝土成型效果，在新加坡各类工程项目中广受青睐，特别是在基础设施建设项目中表现尤为突出。

项目类型：沟渠工程
模板系统：TECON 铝框墙模板
模板使用面积：345 平方米

项目定制化与高效施工回顾

预置拉杆孔设计：根据新加坡专业工程师（PE）审批要求，模板在生产阶段即完成拉杆孔预加工，大幅减少现场调整时间。

在紧张的工期要求下，TECON 铝框墙模板系统展现出卓越的施工效率。实际施工中，两名工人每日可完成 150 平方米的模板安装，显著提升工程进度，远超常规铝模板。

精湛工艺认可：客户对铝框的精密焊接工艺表示高度赞赏。
混凝土表面效果：相较于低端 PP 面板及其他模板，拆模后混凝土水渍可被媲美欧洲品质的 TECON-Form Birch 胶合板充分吸收，混凝土表面光洁平整，满足高标准验收要求。

客户常承接同类基建项目，该系统在同类基建项目中具有突出的重复使用优势：
胶合板模板：可周转 30-50 次
铝框模板面板：使用寿命 3-5 年
钢构件：耐久性达 5-10 年
通过多次周转使用，降低项目综合成本。

该项目再次验证了 TECON 铝框墙模板系统在严苛工期要求下的可靠性和实用性。其便捷的组装方式、优异的混凝土成型质量和突出的重复使用价值，持续为新加坡建筑承包商创造显著效益。

In Singapore, formwork selection in construction projects typically prioritizes overall cost-effectiveness, concrete surface quality, and system durability. Among the various materials available, aluminum formwork has become the preferred choice due to its performance advantages and long-term value. Aligned with this market preference, the TECON Alumi Frame System has been widely adopted across the country, especially in commercial projects, for its efficiency, reusability, and ability to deliver a high-quality concrete finish.

Before use, tie rod holes were pre-added during production according to local PE endorsements and specific project requirements. With the client operating under a tight construction schedule, the TECON Alumi Frame Wall Formwork proved to be an ideal solution—supporting fast-paced work without compromising quality. The system allows two workers to assemble up to 150 m² per day, and this efficiency was clearly demonstrated during the actual installation process.

The client expressed strong appreciation for the refined and precise welding craftsmanship of our aluminum frames. They were also highly satisfied with the concrete finish after dismantling the formwork panels, noting that the surface was clean and completely free of residual water stains. Since the client frequently handles similar infrastructure projects, the TECON Alumi Frame System can be reused across multiple sites. The plywood typically lasts for 30 to 50 uses, the aluminum panels for 3 to 5 years, and other steel components for 5 to 10 years, resulting in substantial overall project cost.

This project once again demonstrates the practicality and reliability of the TECON Alumi Frame Wall Formwork in meeting the demands of infrastructure works under tight timelines. With its ease of assembly, high-quality finish, and long-term reusability, the system continues to provide significant value for contractors across Singapore. TECON remains committed to delivering efficient and cost-effective formwork solutions tailored to the evolving needs of the construction industry.



苏州宋锦 - 世界级非遗

World-class Intangible Cultural Heritage-Suzhou Song Brocade

苏州宋锦是中国传统丝绸织造技艺的代表之一，被誉为“锦绣之冠”，于2006年被列入国家级非物质文化遗产名录。这一古老工艺起源于春秋时期的吴国，成熟于南宋，并在明清时期达到鼎盛。

Recognized as China's national intangible cultural heritage in 2006, Suzhou Song Brocade stands among the finest traditional silk weaving techniques, often hailed as the "Crown of Brocades." This ancient craft originated in the Wu Kingdom during the Spring and Autumn Period (771–476 BCE), matured in the Southern Song Dynasty (1127–1279), and reached its zenith during the Ming and Qing dynasties.

独特的织造工艺

宋锦采用“经线和纬线联合显花”的复杂结构，通过“彩抛换色”技术，在织造过程中灵活变换丝线颜色，使织物呈现出丰富的层次感。这种技艺后来被云锦吸收，并一直传承至今。宋锦的色彩搭配讲究和谐典雅，底纹常用米黄、蓝灰、泥金等柔和色调，主花纹样则点缀温和而鲜明的色彩，整体风格庄重而不失灵动，繁复中见秩序。

Unique Weaving Technique

Song Brocade employs a sophisticated "warp-and-weft joint patterning" structure. Through its distinctive "gradient color-shifting" technique, silk threads change hues during weaving, creating rich, layered textures. This method later influenced Yun Brocade and remains integral to Chinese silk craftsmanship today. The color palette emphasizes harmony and elegance: muted backgrounds in cream, slate blue, or gold dust complement focal motifs in subtle yet vivid tones, achieving a dignified yet dynamic aesthetic where complexity meets order.

历史传承与发展

南宋时期，苏州设立作院，专门生产质地精美、技艺独特的宋锦。当时宋锦不仅用于贵族服饰，还大量用于书画装裱，四十多个品种的织锦与珍贵书画一同保存至今。明清时期，尤其是康熙、乾隆年间（1662–1795 年），宋锦迎来全盛期。故宫博物院收藏的《石青地极乐世界织成锦图轴》就是乾隆时期苏州生产的重锦精品，长 448 厘米，堪称稀世珍宝。

Historical Legacy

During the Southern Song Dynasty, Suzhou established imperial workshops to produce these exquisite textiles. Beyond aristocratic robes, Song Brocade became essential for mounting calligraphy and paintings—over 40 variants have preserved both the fabric and the artworks they adorned. The Qing Dynasty (especially 1662–1795 under Emperors Kangxi and Qianlong) marked its golden age. A masterpiece from this era, the "Paradise Scene on Indigo Ground" (448 cm long), now housed in the Palace Museum, exemplifies the era's pinnacle with its gold-threaded Buddhist imagery.

艺术特色与文化价值

宋锦的图案以几何纹为骨架，内填自然花卉、祥云瑞兽等吉祥纹样，色彩搭配既对比鲜明又和谐统一，形成“艳而不俗，古朴高雅”的独特风格。它不仅代表了苏州丝绸文化的精髓，更是中国传统织造技艺的杰出代表。历经千年演变，宋锦仍以其典雅气质和艺术魅力享誉世界，成为中华文明的重要载体。

Artistic Identity & Cultural Significance

Patterns blend geometric frameworks with natural motifs—floral sprays, auspicious clouds, and mythical creatures—rendered in balanced, symbolic hues. This "vibrant yet refined" style embodies Suzhou's silk heritage and China's textile ingenuity. Having evolved over millennia, Song Brocade remains globally celebrated for its classical grace, serving as a cultural ambassador of Chinese civilization.

如今，宋锦技艺在传承中不断创新，既保留了传统工艺的精髓，又融入了现代审美元素，继续向世界展示中国丝绸文化的永恒魅力。

Today, the craft harmonizes tradition with innovation, preserving ancient techniques while embracing contemporary design—ensuring its timeless allure continues to captivate the world.

